

Cheaper Than Dirt! #RangeDayFriday Photo Contest

Official Rules and Regulations

NO PURCHASE IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Please read these rules before entering the Cheaper Than Dirt! #RangeDayFriday Photo Contest (the "Sweepstakes"). You agree that, by submitting an entry, you will be bound by these Official Rules and you acknowledge that you satisfy all sweepstakes eligibility requirements.

Sweepstakes Period: The Sweepstakes begins April 12, 2017, and the entry period lasts the length of a calendar month. The contest will continue to run indefinitely with winners selected on the first of each calendar month. CTD, Inc. ("Sponsor") reserves the right to modify dates or cancel the contest at any time.

How To Enter: During the Sweepstakes Period, post a photo from the range, your current build, etc. to Instagram or Twitter and include the tag #RangeDayFriday and tag @cheaperthandirt. You must have your Instagram or Twitter account public for this method of entry to be valid.

See below for Required Representations and Warranties for more information about requirements of this Instagram and Twitter entry processes. Failure to complete any step outlined in, or to follow any of, the Official Rules will result in disqualification of attempted entry. All entries along with the entrant's Instagram and/or Twitter account name may be publicly posted on the Sweepstakes Site during the Sweepstakes Period, which will be at full discretion of Sponsor. For each image submitted that meets the entry criteria set forth in these Official Rules, the entrant shall receive one (1) entry in the Prize drawing (detailed below).

Sponsor is not responsible for lost, late, misdirected entries or entries not received regardless of cause. In the event of a dispute over who submitted an entry, the entry will be deemed to have been directly submitted by the authorized account holder of the e-mail account identified in the entry (or, if none, the primary e-mail address associated with the Instagram account identified or the Twitter account identified, as applicable to the manner of entry). The authorized account holder is deemed to be the natural person who is assigned to the e-mail address associated with the submitted email account by the relevant entity responsible for assigning e-mail addresses for the relevant domain. Entries become the property of Sponsor and will not be returned.

Required Representations and Warranties: To be eligible, all photo entries must comply with the following restrictions:

(i) Your image must be your own original image, created and shot by and/or featuring you; must not have been previously published, released or distributed in any form; must not have been entered into any other drawing or competition nor won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity. Modification of an existing image does not count as original for purposes of this Sweepstakes.

(ii) You represent that you have the express consent of any identifiable persons appearing in the image to their likeness being used in the ways set out in these Official Rules, including Sponsor's right to use the image for any future commercial purpose without restrictions. Upon request, you will obtain written consent of any such persons for Sponsor. If any person appearing in the image is under the age of majority in their state of residence, the written consent and signature of a parent or legal guardian is required. The image must not contain any personally identifiable information of any person.

(iii) Excepting those of Sponsor, the image must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.

(iv) The image must not be lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, violate any laws, feature unsafe firearm handling, or otherwise contain content which Sponsor in its sole discretion decides is inappropriate or objectionable.

Entries that do not comply with the above requirements may not be eligible and, if submitted, may be removed at any time in Sponsor's sole discretion. Sponsor reserves the right in its sole discretion to disqualify any entry that it believes violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of these Official Rules. Entrants agree to reimburse Sponsor and Sponsor Affiliates in full in respect of any losses, damages, and expenses, including reasonable attorney fees that they may sustain from the breach of a representation or warranty made by the entrant or the use of any rights granted by the entrant to Sponsor hereunder. By entering, entrant warrants that the submitted image complies with the entry requirements set out above including those at (i)-(iv) above. By entering, entrant grants to Sponsor a non-exclusive, worldwide, royalty-free, sub-licensable, assignable license to reproduce that image and to otherwise use, exploit, copy, modify, adapt, edit, publish and display the image in any form, manner, venue, media or technology now known or later developed for any and all purposes, including, without limitation, for purposes of trade, advertising, and promotion as Sponsor and its licensees or assignees determine, without further compensation, notification, or permission. Further, by entering, the entrant hereby waives any moral rights the entrant may have in the image in favor of the Sponsor. At Sponsor's request and in its sole discretion, entrants may be required to execute an assignment and release transferring all

rights and ownership of their image to Sponsor, the form of such assignment to be determined by Sponsor.

Eligibility: If you are an individual legal resident of the United States or the District of Columbia and are at least 21 years of age in your state of residence at the time of entry, you are eligible to enter the Sweepstakes. The winner must be legally able to own this prize in his/her area. If the selected winner is not able to own the prize in their area, no other prize will be awarded in place. The entry has no cash value.

Cheaper Than Dirt! and CTD, Inc. employees, employees' immediate family members, industry affiliates, vendors, trading partners, or advertising/promotion agencies (and their immediate family members) are not eligible to enter the Sweepstakes.

Mailing List: By entering the Sweepstakes, you consent to being placed on a mailing list for promotional and other materials for CheaperThanDirt.com. You may update or change your E-mail Preferences and Notifications by clicking on the "Unsubscribe" link found at the bottom of every Cheaper Than Dirt! promotional email.

Other Promotions: Please note that we may be running similar sweepstakes at the same time as this Sweepstakes. By entering this sweepstakes, you will not be eligible to receive any prize awarded in any other sweepstakes unless you enter each sweepstakes separately.

Prizes: CTD, Inc. will award a total of one (1) prize to one (1) new, qualified winner every one (1) calendar month. The prize for Sweepstakes is:

Grand Prize: One (1) winner will receive the featured firearm prize or one (1) \$500 gift card to Cheaper Than Dirt!

A new winner will be selected each month for the duration of the Sweepstakes.

If a prize notification or prize is returned undeliverable, the prize will be forfeited.

CTD, Inc. is not responsible if any prize is lost, stolen, destroyed or used without permission. If the prize is lost or stolen, it will not be replaced. Each winner will be responsible for paying all costs and expenses related to the prize that are not specifically mentioned, including, but not limited to, taxes, and any other expenses that might reasonably be incurred by the winner in receiving or using the prize.

Prizes are not redeemable for cash and cannot be exchanged or transferred, except at the sole discretion of CTD, Inc., which reserves the right to substitute a prize with one of similar or greater value if a prize is unavailable.

Prize Drawing: The potential winners will be selected at a random drawing to be held on or about the first (1) of each month, and once per month thereafter. We must receive eligible entries during the Sweepstakes Period for them to be eligible for the drawing. We will notify the potential winner by e-mail within five business days following the drawing, and he or she may be required to sign an Eligibility Statement and Release. We will select an alternative potential winner if any potential winner does not claim the prize within 72 hours of notification, or meet the eligibility criteria. Each prize will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

Entries will be monitored upon receipt of entry through a secure web administration tool to assure basic compliance with these Official Rules. Sponsor reserves the right to disqualify the entrant in its sole discretion. If the internet validation process fails to operate properly or appears to be tampered with or tainted with errors, fraud or unfair practices, Sponsor reserves the right to use another means to determine the winner(s), i.e. ask Judges to determine qualifying entries.

Odds of Winning: Odds of winning depend on the number of eligible entries received.

Additional Terms: We may, to the maximum extent permitted by applicable law and in our sole discretion, change these rules or cancel the Sweepstakes at any time; modify, terminate, or suspend the Sweepstakes should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or submission of entries. We are not responsible for: (a) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by you or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error that may occur in the processing of entries; (b) any printing or typographical errors in any materials associated with the Sweepstakes; (c) any error in the operation or transmission, theft, destruction, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the Internet or at any website; or (d) injury or damage to your or any other computer resulting from downloading any materials in connection with the Sweepstakes. We may, in our sole discretion, disqualify any individual found to be: (x) tampering with the entry process or the operation of the Sweepstakes or website; (y) acting in violation of these rules; or (z) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. If your entry is incomplete or if you use robotic, automatic, programmed or similar entry methods, your entry will be void. The authorized subscriber of the e-mail account used to enter the Sweepstakes at the actual time of entry will be deemed to be the participant and must comply with

these rules in the event of a dispute as to entries submitted by multiple users having the same e-mail account. The authorized account subscriber is the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domains associated with the submitted e-mail addresses. No greater than the number of prizes stated in these Official Rules will be awarded. If any technical errors occur in the selection of the potential prize winner(s) or if more prizes are claimed than the number of prizes being awarded as provided in these Official Rules, we may award the prize by random drawing from among all eligible claimants.

Miscellaneous: The Sweepstakes is governed by the laws of the United States and the State of Texas. All rights reserved. If you win a prize, you may not transfer, assign, or redeem the prize for cash. CTD, Inc. may substitute a prize with a prize of equal or greater value. The winner agrees (for himself or herself and his or her heirs) that, by accepting the prize, we along with each of our respective affiliates and agents (collectively, the “Released Parties”), will have no liability, and will be held harmless by the winner for any liability, loss, injury or damage to property or person, including death, and reasonable attorneys fees and court costs, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prize or participation in the Sweepstakes, even if caused or contributed to by the negligence of any of the Released Parties. You agree that CTD, Inc. decisions related to the sweepstakes drawing are final. Each winner agrees that, by participating in the Sweepstakes, we may use the winner’s name in any manner and in any medium for our promotional purposes without additional compensation, except where prohibited by law.

No Affiliation with Facebook, Instagram, Twitter: This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Instagram, Facebook, Twitter, or any named or depicted third party sponsors or the vendors that may appear from time to time on the Sweepstakes Site. Any questions, comments or complaints regarding the Sweepstakes should be directed to Sponsor, not Instagram, Facebook, Twitter, nor any named or depicted third party sponsor as described above.

Winner’s Announcement: After we confirm the winners, we will release the winners’s names through social media outlets.

Sponsor: CTD, Inc., P.O. Box 162087, Fort Worth, TX 76161

Privacy Notice: All information submitted in connection with this Sweepstakes will be treated in accordance with these Official Rules and CheaperThanDirt.com Privacy Notice (<https://www.cheaperthandirt.com/customer-service/privacy-policy/privacy-policy.html>).